

NJHSRA BOARD MEETING: AUGUST 16TH, 2020

PRESENT: John R., Tom S. Becky Mc., Kelly C., Pam S., Becky C., Vanessa P., Shannon P., Alison C., Adrianna R., Kevin C., Dan L.,

1. National Finals Guthrie, Oklahoma – John, Kelly, and Vanessa
All reported that our kids did an awesome job representing our state. Thanks went to Vanessa and Kim Whitehill for making up the basket and transporting it to Oklahoma. It brought in \$475.00 at auction. All thought the kids bonded over the week there. Vanessa and Kim also did a great job with social media; going live so that all at home could see what was going on and be a part of the action virtually. Andrea and Liz were interviewed by RFD tv and Pam will try to get a copy of that interview so that we can use it for our promotions.
Tom asked that the kids talk about the Finals so that we get more of our students interested in going next year. We decided to ask Aiden and Andrea to say a few words at the meeting on Sunday.
As of right now, we are not sure where finals will be held, as Nebraska was not ready this year.

2. Fund Raising Update: (Alison)

2021 Calendar: Alison reported that we only have 2 sponsor spots to fill for our 12-month calendar. (Each sponsor will get 1 month where they will be featured and we will hang their banners in our arena) Sponsors are responsible for the production of their banner. Alison will also highlight them on our Facebook Page.

Alison requested that the Queen and Court make visits to our sponsors and do write ups about them in order to promote their business and as a thank you for supporting NJHSRA. Once photos are chosen (Collen McIntyre Photography will be responsible for the choice of photos) production will take 10 days. The cover will be our State Finals Picture.

We will request that each NJHSRA Family be responsible for selling 7-10 calendars at a cost of \$20/each, netting a profit of approximately \$8000.00. We would like to see if we can sell our calendars at Cowtown, Tractor supply, etc.

Other Fund Raising:

1. Becky McAllister discussed resuming our soup sales (adding hot chocolate) at Tractor Supplies and Horse Park for December and January
 2. Beef and Beer will also be held in February again.
 3. National Raffle Tickets will again be sold this year.
 4. Kevin suggested Jack Pot Barrel Race and Alison stated that Long Wait Farm (Lisa Perozzi) has already offered her arena. Alison will look into Doing this on September 6th and make it for barrels and poles. We will See if we can get it Sanctioned.
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3. Membership: (Pam)
Update on Membership so far we have 40 members signed up with more in the process of signing up. We will extend our call ins to allow new members to sign up for this Sunday's rodeo.
All entry fees will be cash or PayPal Only to avoid the bounced checks.
 4. August 16th Rodeo – Cowtown
Call-ins Received
Rough Stock needed- supplied through Luck of the Draw and Cowtown.
Goats: Ruggieri's (1), Stapps (2), Clantons (3) Need to ask Becca Pagels and Ashley Formato about goats as well. Pam will contact.
Judges – Boone and Donnie
Announcer - Alison
Music – Momma Holladay's grandson
Arena Workers – Vanessa at the gate, we will also have students be event directors, (Adri and Katie H. to handle volunteers)
Banners – Pearson family will be carrying and coordinating banners for the season.
No food vendors but we will be selling water and other beverages.
The event is open to the public \$5.00/door, parents of students will get wrist bands. Momma Holladay doing main gate, Dan Lorimor handling contestant gate.
1 Chute Dogger
6 Break-Away
7 Bull Riders
3 Calf Riders

14 Goat Tyers

Check Ins will begin at 8:00am

Meeting will begin at 9:00am

First Perf @ 10:30am with the second perf beginning 1 hour after first perf ends.

5. Other Rodeos for the Fall

Wellsville, Pa- PA was invited to our multi-state in October and they have declined without explanation. We have decided that we will not attend the PA rodeo in September but will hold another event at Cowtown for our state on September 13th.

Cowtown Multi-State: States attending? Right now Maryland and Virginia are attending. NY has declined (as of Monday 8/10) We also discussed inviting West Virginia. Virginia has us listed as one of the several rodeos that students can attend, so we may get some.

6. Social Media Policy – a good discussion was occurred regarding revamping the social media policy. After all the points were hashed out, the new policy was unanimously approved. Please see new social media policy for the revisions.

7. Other Business:

Information Tables: due to Covid, we have not been able to have tables at Cowtown as of yet. We will have information at the soup sales.

Banners: We will get a new New Jersey Banner with web address on it. made up and we will work on getting a flag. Becky McAllister/Alison will work on this.

Pam will contact Nationals to get a Cinch banner.

8. Budget 20/21 – Tom went over the budget for this year based on cost and revenue from last year. It was approved unanimously. See Budget for information.

Shannon requested that because Andrea Candeloro was our first NJ Queen to ever go and compete at Nationals, perhaps we should give her her crown and order a new one that will be used every year. We will add \$400.00 to the budget for this expense. It was approved unanimously.

Respectfully Submitted,

Pamela Stapp

NJHSRA Secretary