

Board Meeting Agenda – July 7th, 2020

Present: John R., Tom S., Becky Mc., Becky C., Pam S., Shannon P., Vanessa P., Alison C., Kevin C., Dan L., Kelly C., Adrianna R.

1. Rodeo Schedule 20/21

August – We are tentatively scheduled at Salem Co. for 8/7,8,9. John will find out more on Thursday as it seems they have canceled a lot of other events at the fair ground. Other venues were discussed: Longwait Farm, Miller's, or a Sunday @ Cowtown either 9/16 or 9/23

September – Wellsville, Pa Labor Day September 5,6,7
Sunday 9/20 @ Cowtown

October – We are talking about a multi-state rodeo at Cowtown or again doing a 2 go on a Sunday.

November – 11/6,7,8 Battle by the Bay

March – Alison is looking into and indoor.

April – We tossed around doing a multi-state at Miller's for early April.

May – Finals

2. Committee Chairs –

Fund Raising. A lot of ideas were brought up and there was a lot of discussion.

Beef and Beer – all agreed we should have this again and keep it in February.

Soup Sales @ Tractor Supply – was also very successful last year, so we will continue it this year, making provisions for Covid. Our goal is to go to all the Tractor Supplies around the state.

WaWa Hoagie Sales

Amazon Link – Becky Mc. Explained that we can get a portion from all Amazon sales, if people use the link we provide. Becky will set this up asap.

50/50s @ Cowtown – We will need to get permit for each week that we want to hold the 50/50. Kevin will check to see if it is possible to do now.

DineIn at Applebees- We will look into this as well, once the restaurants are open to see if we could have 1 night dedicated to NJHSRA.

Benefit Barrel Race at Longwait Farm – Alison will speak with Lisa Perozzi to see if we can have a barrel race at her place and perhaps, have it WPRA sanctioned to bring more people in.

NJHSRA Calendar – Alison stated that she has been speaking to Colleen McIntyre and Colleen is willing to donate her images for a calendar that we can sell. All were in agreement that this would be a good fund raiser and Alison will get more information. We would also like to have sponsors for this calendar.

Sponsor Forms – Tom brought up that we need to update our sponsor form to include that we can advertise their businesses on Facebook, our website and the calendar.

Student Advisor Committee: Adrianna brought up that the January mid-winter meeting would be a great experience for our officers to experience. She suggested we do some fund raising to get our kids out there.

Pam brought up that we really need to get our student officers more involved and perhaps we could find out what other states do. Adri said that she will contact some other states to see what their student officers do.

Marketing/Membership Committees: we discussed if we can have tables @ Cowtown to promote NJHSRA. At this time it does not seem likely due to all the restrictions with Covid. Becky C. brought up the Alloway Halloween Parade and perhaps getting a float together to get the word out. Becky said that she would be on the committee.

3. **Other Business:** Alison was asked if she would do announcing at the rodeos. She said that she would fill-in, but she is also asking some of the professional announcers that she knows to see if they would be willing to help us out. Our goal is to continue to be a professional organization.
4. Tom closed out the meeting stating that our next meeting will be August 6th and we are hoping to have an in person meeting at the Ruggieri's home. Tom stated that he is finishing up the books for the 2019/2020 Season with a proposed budget for 2020/2021 Season and will have that

sent out to everyone for discussion and approval. He will also send out the suggestions/information on the social media contract so that we can have discussion ahead of the meeting. Kevin suggested that any ideas that people have should use **Reply All** on the emails, so that everyone can see what ideas people have, as this will spur more discussion.

Respectfully Submitted,

Pamela Stapp
NJHSRA Secretary