

NJHSRA Board Meeting November 12th, 2020

Present: John R., Tom S., Becky Mc., Becky C., Pam S., Kevin C., Kelly C., Shannon P., Dan L., Adrianna R., Alison C.,

Absent: Vanessa P. (sick)

1. Battle by the Bay: Comments, what did we learn? Kevin stated that doing the Perf/Slack was a lot more work for all those running the rodeo. Tom stated that we really ran ours very efficiently and we will probably have more people next year.
 - a. It was discussed that we have a back-drop set up and have award winners pictures and ceremony right away.
 - b. We will need someone tracking points and figuring out awards (that are no the time takers)
 - c. We liked Maryland's Daysheet set up and should copy that for next year.
 - d. We also should have invoices for each state to make payments easier.

2. Calendar Update: (Alison)Alison reported that the sales are going very well. As of this date we have 2020 collected. We discussed posting that when you sell your 5 calendars, you get your team jacket for free. We also discussed having a contest that whoever sells the most calendars will get a \$25 Cowboy Outfitters Gift Card. All voted in favor of this idea.

Calendar Signing: Next Saturday they will be having a calendar sale and signing at the Woodstown Tractor Supply.

3. Mid-Winter Meeting Update: (Adri)
Who will be attending: Andrea, Nick Candeloro, Adri and John Ruggieri, Tom Stapp, Jade Cattell, Katie H., Tiffany Scott,
Cost of flights and hotel rooms: Adrianna stated that all calculated it would be \$2267.00 for 6 students. Adri met with all students and parents and all were on board. Flights right now are \$197/each round-trip. Jo Cattell offered to drive to

Michigan and be a chaperone. We discussed how much we are paying out and should there be a separate fund raiser for this trip. At the Budget Meeting Kevin Clanton suggested that NJHSRA put up \$4000.00. All agreed to this decision. Kevin made a motion that Adri make the arrangements and the board will cover it and we can fund raise for that later. Tom Stapp said that he is 99% sure he can go and chaperone. Board was in favor of this. Kelly Candeloro will make consent forms.

Nick and Andrea will be attending the NFR and will help sell National Raffle Tickets of which NJHSRA will get 50% of all tickets that they sell.

4. Budget: (Tom) Tom went over the new budget that the budget committee had agreed on earlier in the week.
 - a. We would like to pay out 4 places at the finals, as the first 4 positions go to Finals.
 - b. We would like to purchase poles for the association, so that we are not borrowing Ruggieri's every rodeo.
 - c. We would also like to purchase new walkie talkies.
 - d. We would also like to purchase an equipment trailer so that we can store all banners, barrels, poles, calf cute, timers etc., in the trailer and have them in one location. It would also be good advertising to have the trailer wrapped with our logo, and other information.
 - e. We discussed advertising that we are looking for a donation of a trailer. Becky Clanton will post a flier on Facebook to see if we can get any "end of year" donations.

Kevin motioned that we approve the budget as it stands, Pam Seconded the motion. A vote was called and it was carried unanimously.

5. Fundraising Update/Ideas: (Becky McAllister)

- a. Beef and Beer: It will be at a larger venue this year. The Moose Lodge in Woodstown, NJ. The tentative date will be February 6th.
 - b. Soup Sales: We will try to hold soup sales at Tractor Supply again in January. Shannon also brought up perhaps selling at the Horse Park for their barrel races.
 - c. March 6th -Ride for Autism @ Horse Park. They have asked that we do the food.
 - d. It was discussed that we need to be more deliberate with our fund raising efforts and make sure that all students are aware that this is part of their responsibility. Pam suggested that we put our fund-raising responsibilities in the information packet so that all are aware.
6. Jackets: (Shannon)- The projected price of the jackets is \$54.00 with \$15-35 for the embroidery. Shannon had sent out 2 options, but a third was brought up with having the students numbers on the jackets. Students polled all liked the idea of the number on their jacket and board agreed.
- a. We will need an order form made up so that each student can personalize their jacket.
 - b. It was decided that the we should have this done by the first week of January and send in the order.
7. Other Business:
- a. Awards Committee: Buckles have already been worked on and ordered. Pam suggested that they add a 4th person to their committee to help out with all the awards. Emily Cappiello was suggested.
We need to have a discussion re: We discussed giving a saddle for the all-around winner for Girl's events. All-Around for the Boys Award. It was suggested that they get a gift certificate for a specific amount/ or have a few prizes that they can choose from.

- b. Becky Clanton brought an App that students can have on their phones that gives reminders about any event, call-ins, deadlines. All were in favor and Becky said that she would do some research and roll it out.
- c. John Ruggieri brought up that we need to work on our Spring schedule. Kevin said that he spoke with RJ to see if they had any dates open that would work. Kevin also sent a message to Scott Miller to see if his arena would be open.
- d. We had discussion about other venues, and John Pagels may have a connection to an arena. We also discussed trying to get an indoor arena. We will need to finalize our schedule soon.

Respectfully Submitted,

Pamela Stapp

NJHSRA Secretary